

**Minutes of the Meeting of the Marketing Committee**  
**on Monday 11 June at 4.30pm in the Lower Hall**

Present: Cllrs Stannard, Burton, Adams and the Clerk, Mrs Burton

Also: Catherine Johnson CDC Arts Development Officer & Megan Hicks CDC Projects Officer

Members of the Committee met with Officers of Craven District Council to discuss their new Live Streaming Project which is aimed at developing access to the Arts across the District. Arts Council funding has been received to upgrade Skipton Town Hall allowing performances to be streamed out, with 9 organisations across the district selected as phase 1 development, including Bentham Town Hall – the aim being Access to All for arts productions.

The officers were provided with information about the Theatre Group and Film Group, and the equipment currently available. They informed the meeting that Skipton Town Hall museum & gallery would be closed until 2020 but that in the interim they would be talking to other sites so that streaming access to the full performance programme and curators talks and master classes would be available once open again. A bank of films could also be made available via U-Tube protected password membership. The second phase of the project will look at inter-site streaming, allowing performances around the district to be streamed to other sites.

The initial programme should include Leeds based arts such as Northern Ballet, Phoenix Dance, Northern Opera etc. Costs of performances is being investigated – this may be a /site fee or a /ticket, probably dependent upon performance provider. Ticketing would be centralised in Skipton and done on line. Software to ‘scrape & collate’ Craven events on to a single website is also being investigated, along with advertising on facebook.

It was agreed that the Committee were interested in the project which would promote usage of the Town Hall and would like to be kept in touch with progress.

The Committee Meeting started at 5.45pm

M1.To elect a Chairperson for 2018/19

**RESOLVED That Cllr Stannard be elected as Chairman of the Marketing Committee for the year 2018/19**

M2.To receive apologies from members unable to attend

No apologies received. Cllrs Barnes & Wills were absent

M3.To Receive & Record any member’s Disclosable Pecuniary Interest in relation to items on the agenda and to receive and decide members requests for DPI dispensations

None

M4.To agree the minutes of the previous meeting

**RESOLVED That the minutes of 19 February be signed**

M5.To consider progress on the 2019 Calendar and agree appropriate actions

Progress had been slow, and with the departure of the Coordinator and change in committee, things appeared to have ground to a halt. Time was now short for getting everything sorted and to the printers for the end of July.

Sponsorship was confirmed at £100 + VAT per page. Cllr Stannard agreed to contact all previous sponsors and confirm their involvement asap

**RESOLVED That Cllr Stannard confirm sponsor involvement as soon as possible**

**RESOLVED That the Clerk sort the list of significant dates**

Photographs will be the biggest problem. Mrs Hawkins had contacted previous contributors. Again Cllr Stannard agreed to follow these up and to speak with David Johnson regarding the possible use of old photos again and Cllr Burton agreed to contact Bentham Imaging.

**RESOLVED That potential picture providers be contacted with a view to selecting photos at the beginning of July**

M6.To receive and consider Minor Items / Items for the next agenda

The Council facebook page, as previously discussed, should be set up as soon as possible

M7.Date of next meeting – to be confirmed as soon as the potential photographs have been sourced