



## BENTHAM TOWN COUNCIL

### MINUTES of the Marketing Committee Meeting held on Monday 27th July 2020 at 8.15 pm following the full council meeting - Conducted remotely

Present: Cllrs Stannard (Chairman), Adams and Bridgeman, and the clerk Christine Downey.  
And two members of the public.

- M1 To elect a chairman for 2020/2021.  
**Resolved: That Cllr Stannard be elected as Chairman of the Marketing Committee for the year 2020/2021.**
- M2 To Receive Apologies from members unable to attend.  
**Cllr Burton.**
- M3 To Receive and Record any member's Disclosable Pecuniary Interest in relation to any items on the agenda and to receive and decide members requests for DPI dispensations -  
**None.**
- M4 To agree the minutes of the previous meeting of 9<sup>th</sup> March 2020. (Paper M 2020/01)  
**RESOLVED: That the minutes of the meeting on 9<sup>th</sup> March 2020 be agreed and signed.**
- M5 To receive an update regarding the TIP.  
**RESOLVED: Not to open the TIP in 2020.**
- M6 To receive an update regarding the website.  
The "About Bentham" website now includes a "Places to stay" section, and a "Places to eat" section.  
The Bentham Town Council website is up to date with minutes.
- M7 To receive an update on the use of social media.  
There has been a three-fold increase in the number of users following the Covid crisis.  
Councillors Adams and Hill are sharing items of interest.  
There have been a few straightforward queries received via the page.  
Overall working very well.  
**RESOLVED: To ask full council if promotion of local businesses on the council's social media page is acceptable or not.**
- M8 To consider 2021 Calendar: -
- 8.1 To select photographs for the 2021 Calendar.  
**RESOLVED: 13 photographs selected.**
  - 8.2 To discuss the inclusion of: -
    - 8.2.1 Coffee morning dates  
**RESOLVED: To include the coffee morning details.**
    - 8.2.2 Town council meeting dates  
**RESOLVED: To include details of the scheduled monthly full council meetings.**
    - 8.2.3 Moon phase symbols  
**RESOLVED: To include the moon phase symbols.**
  - 8.3 To agree a printer for the 2021 calendar  
**RESOLVED: To use Stramongate Press.**



## BENTHAM TOWN COUNCIL

**RESOLVED: To print 300 calendars.**

**RESOLVED: That the proof must be a paper copy and not an electronic copy, to enable the way in which the pages turn to be checked and approved prior to printing.**

8.4 To consider and agree the beneficiary  
Request to be considered as the beneficiary have been received from the Community Link Café and Settle Swimming Pool.

Cllrs Adams and Bridgeman declared an interest.

**RESOLVED: Take to next full council meeting for a decision.**

8.5 To consider sponsors

**RESOLVED: To ask the same sponsors as last year to participate, asap.**

8.6 To agree a timetable for production

**RESOLVED: To produce the calendar as soon as possible.**

**RESOLVED: To attempt to have the proof paper copy available for discussion at the next marketing meeting, pending only confirmation of the beneficiary.**

M9 To consider Minor items / items for next agenda.

**None.**

M10 Date of next meeting; - 7<sup>th</sup> September 2020, following full council meeting.

There being no further business, the meeting closed at 21.13